
DELLWOOD GARDENS PRIVACY POLICY

Thank you for visiting Dellwood Gardens' website, located at www.dellwoodgardens.com (the "Site"). The Site is a complimentary information service offered by Dellwood Gardens. In order to provide free access to the Site, Dellwood Gardens requires visitors to agree to certain terms and conditions. These terms and conditions are outlined below.

Our Commitment to Privacy

At Dellwood Gardens, your privacy is very important to us. We are committed to ensuring its protection. You are not required to register in order to view the Site. However, there may be times when Dellwood Gardens will collect specific information about you, such as your name, mailing address, phone number, etc.

This Privacy Policy details Dellwood Gardens' policies related to Dellwood Gardens' collection and use of personally identifiable information about users of the Site and users of Dellwood Gardens' services.

The Information We Collect

Generally, you can visit the Site without revealing any personally identifiable information about yourself. However, in certain sections of the Site, Dellwood Gardens may require you to submit your personally identifiable information to us. We may also invite you to submit questions and comments to, or request information from, Dellwood Gardens.

Due to the nature of some of Dellwood Gardens' services, you may provide Dellwood Gardens with personally identifiable information such as your name, email address, mailing address, telephone number or other contact information that you voluntarily transmit to Dellwood Gardens with your communication. For purposes of this Privacy Policy, the term *personally identifiable information* means any information that, either alone or in combination with other information, identifies or can be used to contact a particular individual.

You may refuse to provide personally identifiable information at your discretion. However, any such refusal may impede your use of and experience with the Site. It may also disqualify you from participating in certain promotions or events sponsored by Dellwood Gardens or third parties with whom Dellwood Gardens has a relationship.

Cookies & Other Analytic Devices

Dellwood Gardens uses various technologies, such as cookies and web beacons, to collect certain types of information about the users of the Site.

Cookies: A cookie is a piece of data that is stored on a visitor's hard drive while visiting a website. The use of cookies is standard on the Internet. Dellwood Gardens will utilize permanent cookies on its website. These cookies allow Dellwood Gardens to personalize your website visits to your individual preferences. Dellwood Gardens may also contract

with third-party service providers who assign cookies to conduct site tracking for Dellwood Gardens. These companies use cookies solely to provide Dellwood Gardens with data about site traffic. Information collected through the use of cookies may be combined with other personal information or aggregated with other information on visits to the Site.

Although most web browsers automatically accept cookies, you can change your browser to prevent cookies or to notify you whenever you are sent a cookie. Cookies are essential to the operation of the Site. Please note that, if you disable cookies on your browser, you may not be able to enjoy certain features of the Site. Dellwood Gardens does not honor "Do Not Track" signals.

Web Beacons & Other Technologies: Dellwood Gardens uses web beacons and other tools to track Site activity. Web beacons are small files embedded in a website that are often used in combination with cookies. These often-transparent images allow Dellwood Gardens to count users who have visited certain pages of the Site, to general statistics about Site use and to make the Site more intuitive and user-friendly. Dellwood Gardens does not use web beacons or other similar technology to access personally identifiable information.

How We Use and Disclose Your Information

Dellwood Gardens uses your personally identifiable information to communicate with you, to provide services and/or information to you, to promote Dellwood Gardens' services and to otherwise support Dellwood Gardens' business. Dellwood Gardens may also use your personally identifiable information to verify that you are a customer or a prospective customer and to send you (a) information that you have signed up to receive, (b) notices about Dellwood Gardens' services that you have used or that may be of interest to you and (c) notices about events. Dellwood Gardens also uses your personally identifiable information to improve the content and general administration of the Site and of Dellwood Gardens' services.

In addition, Dellwood Gardens uses non-identifying (anonymous) and aggregate information to improve the Site and to share with third parties. For example, Dellwood Gardens may tell an advertiser that a specific number of individuals visited a certain area of the Site or that a specific number of men and a specific number of women filled out Dellwood Gardens' online registration form. Dellwood Gardens also uses aggregate information to identify and analyze trends and statistics, to administer the Site, to track users' movement and to gather broad demographic information for aggregate use.

Dellwood Gardens may provide your personally identifiable information, aggregate information and the data generated by cookies to third parties engaged to assist Dellwood Gardens in the provision of its services and in the operation of its business. Dellwood Gardens will disclose your personally identifiable information if it reasonably believes it is required to do so by law, regulation or other government authority, or if such disclosure is reasonably expected to assist in any investigation. Dellwood Gardens will also disclose your personally identifiable information to protect itself or its users' rights or to enforce Dellwood Gardens' terms of use.

Dellwood Gardens ***will not*** use or disclose personally identifiable information in ways that are unrelated to or inconsistent with the ones described in this Privacy Policy without first providing you with an opportunity to opt out or otherwise prohibit such use or disclosure. Dellwood Gardens ***will not*** sell your personally identifiable information to any third party for any reason, but is permitted to transfer such information in the event of a sale, merger or consolidation of its business, or as part of a corporate reorganization.

Consent to Use and Disclosure

By providing Dellwood Gardens with your personally identifiable information, you consent to Dellwood Gardens' use of all such information as outlined in this Privacy Policy.

Data Security

To prevent unauthorized access, maintain data accuracy and ensure the proper use of information, Dellwood Gardens has put into place appropriate physical, electronic and managerial procedures to safeguard and secure the information it collects through the Site. For example, Dellwood Gardens uses secure socket layer (SSL) 128-bit encryption to protect transmission of the information you submit through the Site. This information is stored securely.

You may choose to have Dellwood Gardens remove or alter any information it has on file about you, even if you previously opted in to provide Dellwood Gardens with information. To do so, please contact Dellwood Gardens as directed in the *How to Contact Us* section below.

Due to the nature of the Internet and online communications, Dellwood Gardens cannot guarantee that any information transmitted online will remain absolutely confidential. When you access third-party tools or links used or appearing on the Site (e.g., Google maps and links to other organizations' websites), the third party may also collect information about you, including information such as an internet protocol (IP) address.

Links to Third Parties

The Site may provide links to other websites or resources over which Dellwood Gardens does not have control ("External Websites"). Such links do not constitute an endorsement by Dellwood Gardens of such External Websites or their organizations. You acknowledge that Dellwood Gardens is providing these links to you only as a convenience and agree that Dellwood Gardens is not responsible for the content of such External Websites. Your use of External Websites is subject to the terms of use and privacy policies located on the linked External Websites.

Children's Privacy

Dellwood Gardens recognizes the privacy interests of children and encourages parents and guardians to take an active role in their children's online activities and interests. Dellwood Gardens is committed to protecting children's online privacy. Neither the Site nor Dellwood Gardens' services are intended for children under the age of 13. Dellwood Gardens does not target its services or the Site to children under the age 13. Dellwood Gardens also does not knowingly collect personally identifiable information, including contact information, from children under the age of 13. If you believe Dellwood Gardens

may have collected information from or about a child under the age of 13, please contact Dellwood Gardens as directed in the *How to Contact Us* section below.

Copyright Infringement

All users of the Site are expected to comply with applicable copyright laws. If you believe information or material contained on the Site infringes on your copyright, you or your agent may send a notice to Dellwood Gardens in accordance with the requirements set forth in the Digital Millennium Copyright Act of 1998 (“DMCA”) asking that Dellwood Gardens remove or block access to the claimed infringing material. Dellwood Gardens will respond accordingly and in a timely manner to clear and proper notices of alleged copyright infringement. Notices should be sent to Dellwood Gardens via U.S. mail or overnight delivery to the address identified in the *How to Contact Us* section below.

California Residents

California’s Shine the Light Law permits users of the Site who are residents of the State of California to request certain information regarding Dellwood Gardens’ disclosure of personally identifiable information to third parties for their direct marketing purposes. To make such a request, please contact Dellwood Gardens as directed in the *How to Contact Us* section below.

Data Location

You understand and agree that information about you may be stored or processed by information technology systems located in the United States of America or jurisdictions that may have laws and regulations that differ from the laws and regulations of your country of residence or of the jurisdiction in which you reside and that do not offer an equivalent level of protection related to your information. By using the Site, you consent to the transfer of your personally identifiable information and accept the protections of such information as are afforded to it under the applicable laws and regulations that govern the Site.

Privacy Policy Updates

Dellwood Gardens reserves the right to update this Privacy Policy from time to time and encourages you to review the Site regularly for any changes. When such changes occur, Dellwood Gardens will post its updated Privacy Policy on the Site, along with a change notice. Dellwood Gardens may also send registered users of its services a notice that this Privacy Policy has been changed. Your continued use of the Site and your continued provision of personally identifiable information to Dellwood Gardens after the posting of such a change notice will constitute your consent to the terms of the then-current Privacy Policy.

How to Contact Us

At Dellwood Gardens, we value your feedback. If you have any questions or concerns about this Privacy Policy or about Dellwood Gardens’ information handling practices, please share them with us. You can reach us at (651) 776-9511.